

# Haley K. Byrd-Locey

w(818) 293-7588  
c (808) 679-1615  
haley@haleybyrd.com

## Wardrobe Costumer & Buyer

Strengths in Strategic Planning and Time Management  
Great Communication and Problem Solving \* Innovative and Fashion Forward

### QUALIFICATIONS

- Highly self-motivated individual who adapts well to high-energy and dynamic work environments and demanding tasks
- Proficient in C/Plot Pro, Microsoft Office, Adobe Creative Suite (Photoshop, Illustrator), Garment Designer
- Twelve years of product development, fashion design, R&D work while merchandising and employing strategic marketing
- Works well as a team player or a great team leader

### EXPERIENCE

#### Costumer for Nicki Minaj "Starships"

- Worked under the direction of Anthony Mandler and Heather Heller of Let Films
- Designed and dressed all background and extras (30+) including all Haka, Hula, Fire Knife, Fire Style Dancers, 3 sets of Tourist Twins in Nicki Fandom wear and all extras in party scenes
- Shopped and fitted all the extras, designed inspiration mood boards/reports based on the director's treatment
- Created all the costumes within budget, while managing a department that included two tailors/seamstresses, two other set costumers and one assistant
- Scheduled all fittings and met all deadlines for background attire

#### Wardrobe PA for ABC's "Last Resort" (Pilot)

- Managed P-Card purchases and returns for department costumers, supervisor and designer
- Assisted in buying clothing for the characters
- Aided in development of character's style and development
- Assisted in implementing office and wardrobe organization systems

#### Costume PA for ABC's "The River"

- Managed P-Card purchases for department cards in HSBC site, as well as POs, Check Requests and Petty Cash Envelopes
- Assisted in buying/returning of local department clothes, as well as organized clothing with various Studio Service Accounts
- Aided in online orders and locating various runs of specific garments for appropriate amount of extra garments for stunts
- Assisted in organization and prep for character fittings
- Shadowed set costumers and set prep for dressing characters
- Gained hands on experience in teching, dying and aging of garments

#### Wardrobe PA for Hawaii Five-O

- Pulled outfits for Background /Stunts and prepped for character fittings
- Assisted in buying and organized returns for both local retail shops and costume warehouses
- Managed and Coded P-Card purchases for all department's cards in Entertainment Partners' Virtual Production Office
- Maintained and organized clothing with various Studio Service Accounts
- Aged and teched various garments, accessories and shoes
- Organized and Managed Stock and Clothing Inventory

#### Visual Merchandiser for Charlotte Russe

- Styled for collections used in corporate's Visual Store Directory that served as the brand and trending example for all stores
- Tasks include heavy time management skills to refresh new products and collections for high volume sales
- Executed Visual Corporate goals while Managing employees to meet visual goals for corporate walk through

#### President of Sigma Iota Epsilon

- Tasks emphasized organization and leadership skills by planning guest speakers, tours, seminars and events
- Facilitated and developed new membership within the campus and ongoing networking opportunities of Sigma alumni

#### Designer for Music Accessories & Lifestyle Line Strapped

- Showcased company at the prestigious NAMM show in Anaheim 2008
- Worked with both International Distributors, Wholesalers and Vendors as well as Domestic
- Designed and developed items in the Tijuana, Mexico area
- Maintained relationships with manufacturers to ensure proper quality control and timely production techniques

#### Contributing Editor for Indie Music Magazine *The Farm*

- Wrote a contributing article and featured kick off promotion in Anniversary Issue of Rolling Stone

#### Marketing Intern for Fashion Company Thread Show

- Developed and maintained database of up-and-coming indie designers while nurturing relationships with current designers
- Promoting new shows with marketing campaigns centered on use of viral announcements and social networking sites
- Collecting potential vendor relationship information and securing new promotional opportunities

#### Creative Services Intern with San Diego CW TV Station

- Researched potential interviewees for the daily show and by accommodating the show guests
- Produced and edited movie promotional spots as part of marketing campaign
- Worked closely with non-profit companies, local media and community to encourage a higher recognition of the show

#### Freelance Design and Marketing Consultant for Clothing Lines

- Aided in designs of collection concepts and marketing promotion for clothing lines including *Sweetie Cakes Fashions*, *DaHui* Women's Clothing Surf Wear and the band, Knumskull's Reunion Tour Merchandise

#### Interior Layout and Visuals Assistant with American Apparel

- Developed layout of several American Apparels in the San Diego area.
- Kept corporate brand and image consistent with all store interiors through visuals, graphics and signage while regularly refreshing and individualizing for each store

#### Owner of Clothing Line Karma-Apple

- Sold products locally and created successful online business with clothing and accessories that I designed and manufactured
- Received national recognition through Cosmo Magazine, Detroit's FOX2 Morning Show, TROY ECCENTRIC, DETROIT FREE PRESS, ALBUQUERQUE TRIBUNE and various online 'zines

## EDUCATION

B.S in International Business with an emphasis on Marketing from Alliant International University in Spring of 2009  
 Associates in Fashion Design and Merchandising from Mesa College in Spring 2010

## REFERENCES

Jim Lapidus	Costume Designer "Hawaii Five-0"	(818) 404-6547
Anthony Scarano	Costume Supervisor "Hawaii Five-0"	(323) 253-3383
Ivy Rowan	Tailor/Seamstress "Hawaii Five-0"	(808) 285-9903
Kathryn Morrison	Costume Designer "The River"/"Last Resort"	(818) 389-0311
Johnny Foam	Costume Supervisor "The River"	(323) 333-1600
Keawe Thurston	Key Costumer "The River"/"Last Resort"	(808) 220-4111