

Haley K. Byrd-Locey

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Wardrobe Costumer & Buyer

Strengths in Strategic Planning and Time Management
Great Communication and Problem Solving * Innovative and Fashion Forward

QUALIFICATIONS

- Highly self-motivated individual who adapts well to high-energy and dynamic work environments and demanding tasks
- Proficient in C/Plot Pro, Microsoft Office, Adobe Creative Suite (Photoshop, Illustrator), Garment Designer
- Twelve years of product development, fashion design, R&D work while merchandising and employing strategic marketing
- Works well as a team player or a great team leader

EXPERIENCE

Costumer for Nicki Minaj "Starships"

- Worked under the direction of Anthony Mandler and Heather Heller of Let Films
- Designed and dressed all background and extras (30+) including all Haka, Hula, Fire Knife, Fire Style Dancers, 3 sets of Tourist Twins in Nicki Fandom wear and all extras in party scenes
- Shopped and fitted all the extras, designed inspiration mood boards/reports based on the director's treatment
- Created all the costumes within budget, while managing a department that included two tailors/seamstresses, two other set costumers and one assistant
- Scheduled all fittings and met all deadlines for background attire

Wardrobe PA for ABC's "Last Resort" (Pilot)

- Managed P-Card purchases and returns for department costumers, supervisor and designer
- Assisted in buying clothing for the characters
- Aided in development of character's style and development
- Assisted in implementing office and wardrobe organization systems

Costume PA for ABC's "The River"

- Managed P-Card purchases for department cards in HSBC site, as well as POs, Check Requests and Petty Cash Envelopes
- Assisted in buying/returning of local department clothes, as well as organized clothing with various Studio Service Accounts
- Aided in online orders and locating various runs of specific garments for appropriate amount of extra garments for stunts
- Assisted in organization and prep for character fittings
- Shadowed set costumers and set prep for dressing characters
- Gained hands on experience in teching, dying and aging of garments

Wardrobe PA for Hawaii Five-O

- Pulled outfits for Background /Stunts and prepped for character fittings
- Assisted in buying and organized returns for both local retail shops and costume warehouses
- Managed and Coded P-Card purchases for all department's cards in Entertainment Partners' Virtual Production Office
- Maintained and organized clothing with various Studio Service Accounts
- Aged and teched various garments, accessories and shoes
- Organized and Managed Stock and Clothing Inventory

Visual Merchandiser for Charlotte Russe

- Styled for collections used in corporate's Visual Store Directory that served as the brand and trending example for all stores
- Tasks include heavy time management skills to refresh new products and collections for high volume sales
- Executed Visual Corporate goals while Managing employees to meet visual goals for corporate walk through

President of Sigma Iota Epsilon

- Tasks emphasized organization and leadership skills by planning guest speakers, tours, seminars and events
- Facilitated and developed new membership within the campus and ongoing networking opportunities of Sigma alumni

Designer for Music Accessories & Lifestyle Line Strapped

- Showcased company at the prestigious NAMM show in Anaheim 2008
- Worked with both International Distributors, Wholesalers and Vendors as well as Domestic
- Designed and developed items in the Tijuana, Mexico area
- Maintained relationships with manufacturers to ensure proper quality control and timely production techniques

Contributing Editor for Indie Music Magazine *The Farm*

- Wrote a contributing article and featured kick off promotion in Anniversary Issue of Rolling Stone

Marketing Intern for Fashion Company Thread Show

- Developed and maintained database of up-and-coming indie designers while nurturing relationships with current designers
- Promoting new shows with marketing campaigns centered on use of viral announcements and social networking sites
- Collecting potential vendor relationship information and securing new promotional opportunities

Creative Services Intern with San Diego CW TV Station

- Researched potential interviewees for the daily show and by accommodating the show guests
- Produced and edited movie promotional spots as part of marketing campaign
- Worked closely with non-profit companies, local media and community to encourage a higher recognition of the show

Freelance Design and Marketing Consultant for Clothing Lines

- Aided in designs of collection concepts and marketing promotion for clothing lines including *Sweetie Cakes Fashions*, *DaHui* Women's Clothing Surf Wear and the band, Knumskull's Reunion Tour Merchandise

Interior Layout and Visuals Assistant with American Apparel

- Developed layout of several American Apparels in the San Diego area.
- Kept corporate brand and image consistent with all store interiors through visuals, graphics and signage while regularly refreshing and individualizing for each store

Owner of Clothing Line Karma-Apple

- Sold products locally and created successful online business with clothing and accessories that I designed and manufactured
- Received national recognition through Cosmo Magazine, Detroit's FOX2 Morning Show, TROY ECCENTRIC, DETROIT FREE PRESS, ALBUQUERQUE TRIBUNE and various online 'zines

EDUCATION

B.S in International Business with an emphasis on Marketing from Alliant International University in Spring of 2009

Associates in Fashion Design and Merchandising from Mesa College in Spring 2010

REFERENCES

Jim Lapidus	Costume Designer "Hawaii Five-0"	(818) 404-6547
Anthony Scarano	Costume Supervisor "Hawaii Five-0"	(323) 253-3383
Ivy Rowan	Tailor/Seamstress "Hawaii Five-0"	(808) 285-9903
Kathryn Morrison	Costume Designer "The River"/"Last Resort"	(818) 389-0311
Johnny Foam	Costume Supervisor "The River"	(323) 333-1600
Keawe Thurston	Key Costumer "The River"/"Last Resort"	(808) 220-4111